

TABLE 7.3 World Internet Usage
by Region

World Regions	Internet Penetration (% Population)	% of Total Global Internet Users
Africa	28.6	9.8
Asia	40.2	48.2
Europe	73.5	18.0
Middle East	52.2	3.7
North America	87.9	9.3
Latin America/ Caribbean	55.9	10.2
Oceania/ Australia	73.2	0.8
WORLD TOTAL	46.4	100.0

Source: Internet World Statistics (2016).